

An excellent company

Circle yes, no or not applicable for each item. If you circle no, then you must choose a priority number for that item.

		Response			Priority (Low → High)				
		Yes	No	NA	1	2	3	4	5
1	Vision, Mission and Values clearly stated	Yes	No	NA	1	2	3	4	5
2	3-5 year Strategic Plan in place with key goals strategies and action plans	Yes	No	NA	1	2	3	4	5
3	Annual strategic planning process in place	Yes	No	NA	1	2	3	4	5
4	Identified Competitive Advantage	Yes	No	NA	1	2	3	4	5
5	Identified Critical Success Factors	Yes	No	NA	1	2	3	4	5
6	Annual Business Plan in place for Marketing and Sales	Yes	No	NA	1	2	3	4	5
7	Annual Business Plan in place for Operations	Yes	No	NA	1	2	3	4	5
8	Annual Business Plan in place for Finance	Yes	No	NA	1	2	3	4	5
9	Annual Business Plan in place for Human Resources	Yes	No	NA	1	2	3	4	5
10	Annual Business Plan in place for R & D	Yes	No	NA	1	2	3	4	5
11	Well differentiated organisation strategy and position contracts	Yes	No	NA	1	2	3	4	5
12	Well developed systems and policies	Yes	No	NA	1	2	3	4	5
13	Excellent decision making and communication processes	Yes	No	NA	1	2	3	4	5
14	Clear incentive scheme	Yes	No	NA	1	2	3	4	5
15	Performance Appraisal and Compensation Plan	Yes	No	NA	1	2	3	4	5
16	Well trained people	Yes	No	NA	1	2	3	4	5
17	Benchmarks, targets and key performance indicators in place	Yes	No	NA	1	2	3	4	5
18	Reporting system in place	Yes	No	NA	1	2	3	4	5
19	Quality Accreditation	Yes	No	NA	1	2	3	4	5
20	Excellent current products	Yes	No	NA	1	2	3	4	5
21	Excellent current processes	Yes	No	NA	1	2	3	4	5
22	Increasing profitability and shareholder wealth creation	Yes	No	NA	1	2	3	4	5
23	Excellent customer satisfaction	Yes	No	NA	1	2	3	4	5
24	High staff morale	Yes	No	NA	1	2	3	4	5
25	Research and development strategy implemented	Yes	No	NA	1	2	3	4	5

*Adrian
Geering*

Top 5 priority action items:

Actions that I commit to take:
