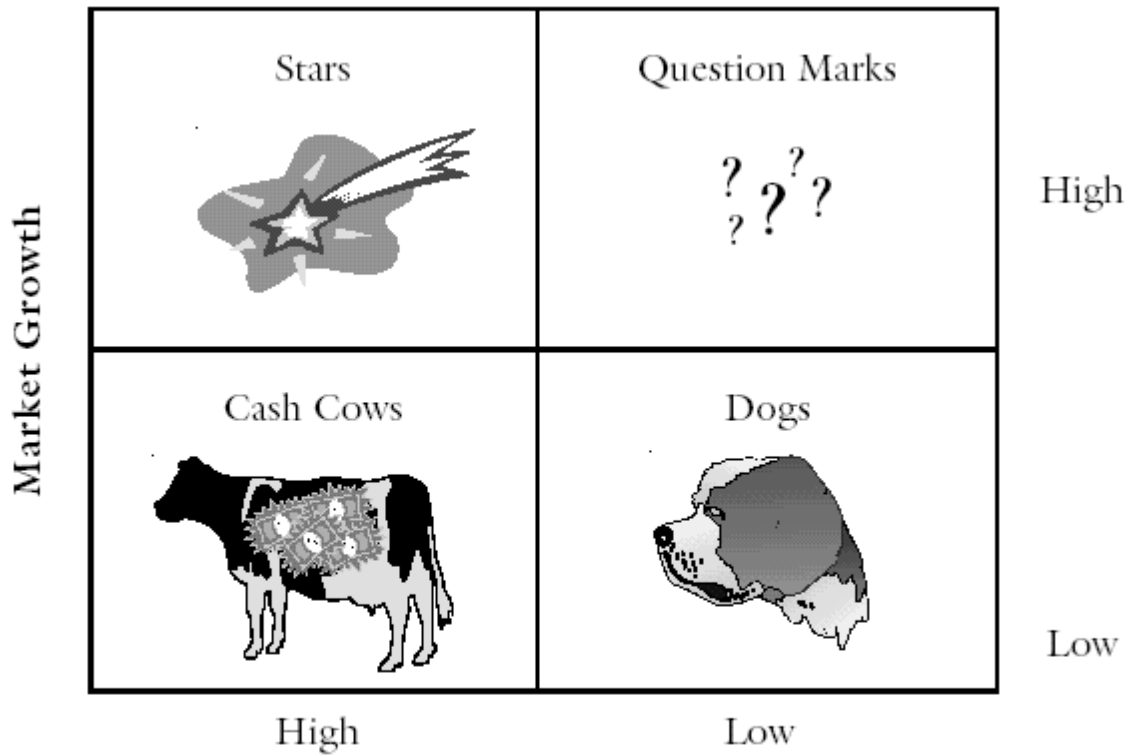


Relative Market Share (BCG)



Source: Boston Consulting Group Inc. Reprinted with permission from BCG Global Services, Boston, MA 02109